

# A simple approach to great captions

## Lesson Overview

### Objectives

Upon completion of this lesson, the student:

1. Will be to identify the components of a good caption.
2. Will understand the importance of captions.
3. Will be able to write captions that fully identify the people in photos and are accurate, complete and informative.

### Resources provided

1. Video: A Simple Approach to Great Captions. This video:
  - a. Introduces students to the value of captions and how to write effective captions.
  - b. Demonstrates how four components are key to producing story-telling captions.
  - c. Outlines how answering the 5 Ws/1H aid in writing informative captions.
  - d. Offers additional writing tips.
2. Bell Ringer exercise
  - a. Intended to be distributed to students at the beginning of the class. Its goal is to help the students begin to focus on the lesson before starting the video.
3. Caption Writing Exercise: Tell me more
  - a. Students can practice with this follow-up assignment.
  - b. Students are to write captions for two photos using the information provided.
  - c. Discussion of student examples will provide opportunities to reinforce lesson.
4. Caption Writing Exercise: 5Ws/1H
  - a. Students can practice with this follow-up assignment.
  - b. Students are to write three captions for the provided photo using the information provided and each emphasizing a different W or H.
  - c. Discussion of the student examples and the selections of which captions are the most effective will provide opportunities to reinforce the lesson.
5. Handout: It's as Easy as ABCD
6. Handout: Writing Captions with Flair
7. Handout: Caption Checklist

### Additional resources

Captions provide the total yearbook picture

<http://www.walsworthyearbooks.com/idea-file/50170/captions-provide-the-total-yearbook-picture/>

Captions extend visuals

<http://www.walsworthyearbooks.com/idea-file/8100/captions-extend-visuals/>