

Will your safety protocols allow for a traditional distribution celebration?

YES

NO

You're in luck! Regardless of the setting, you can still host a fun event.

EVENT VENUE

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Consider open, outdoor spaces like a sports field, parking lot or bus ramp.

Plan for a bad weather backup such as the gymnasium.

Consider a nearby park or church parking lot to set up your event.

Create a car line to distribute your yearbooks along with other school items.

**also consider for an in-person event!*

IDEAS

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Set up a tent where students can pick up or purchase their yearbook.

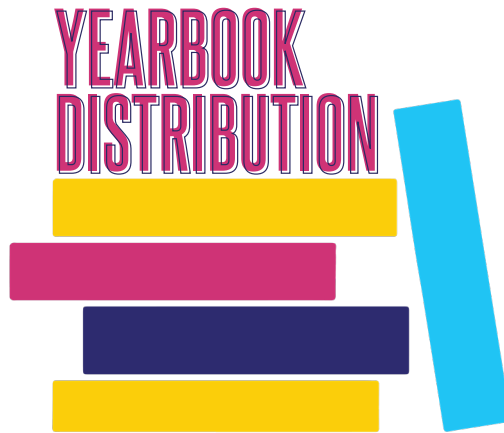
Make a slideshow of great pictures that may or may not be in the yearbook.

Enjoy a yearbook signing party with music and games.

Decorate the area and play music to generate more excitement.

Schedule times for people to pick up. Have students write full name on paper and post on dashboard.

Utilize social media with trivia giveaways during the event.



REMEMBER TO PROMOTE YOUR DISTRIBUTION DAY!

Be consistent on social media. Remind everyone to purchase their copy and pick it up at your event.

Post yard signs and hang posters around your school to emphasize a last call to purchase.

Use your school's email list to get the word out about the distribution time and date.

Tease sneak preview photos that will be in the yearbook.

At your event, take a picture of students with their yearbook against a photo backdrop to help spread the word.

YEARBOOKS LEFTOVER TO HANDOUT?

Designate a secondary time the following week for pickup or consider a small fee to deliver at their doorstep. Never allow anyone to pick up another person's yearbook without a signed note.



Looking for what to do before, during and after your event, check out our distribution day checklist at www.walworthyearbooks.com/2021-distribution