

Yearbook Project Boards

I. Create a tri-fold board (we'll provide) for the Parent Showcase 6 p.m., Jan. 12 at the CAA.

The object:

Give parents an insight into what goes on in the creation of the newspaper and yearbook, as well as show off a little of your best work.

What must be on it:

- Your picture and name. Photo should be at least 5x7.
- Something interactive. We'll instruct parents to come up and do something interactive with at least five or six boards. Think about a one-question poll, a two-question quiz, a game... whatever you want to make it.

Some ideas for it:

Think quick sidebars that show process or pieces of it that they might not understand. Also, you can have fun. Give them a sidebar that shows moments in Journalism that they might not know about. (Keep that to a small sidebar on the page)

Some rules and guidelines.

- **Make it look professional.** We are inviting others outside of parents, so the board needs to be polished.
- **Board must have some written text that highlights or explains visuals or purpose for the viewer.** DO NOT JUST PUT A LOT OF PHOTOS AND STORIES ON THE BOARD AND CALL IT GOOD.
- **Each photo or page should have some instructional text with it.**
- Photographers might want to print a key dominant at Costco or print the whole thing at Walgreens.
- Make the information readable from five feet away. TYPE needs to be decent size (20 point or better) and have good leading.
- The tri-fold should have a dominant and should be well organized. Don't just throw a lot of things on it and tilt everything.
- You can't just use last years.
- Be creative. If you hear someone's doing a sidebar, you should NOT try to do the same one.
- Have fun with it. But the fun part of staff that you include SHOULD ONLY BE A SMALL SIDEBAR. Most of the board should be educational. THE INTERACTIVE CANNOT BE AN INSIDE JOKE.
- Not that you have to cram things on there, but you shouldn't have a ton of open space
- Using a background color/paper for each module is a good way to give the board organization.

- Remember, we want the reader/viewer to learn something with each piece... no “Duh” sidebars.
- First-timers should probably show rough to me before finalizing anything or pasting it down.
- UPLOAD A PDF OR A PHOTO OR SERIES OF PHOTOS WHERE ALL TYPE IS READABLE. **NO INDESIGN FILES.**
- **Include a school logo (on JDATA) and a QR code with your email or whatever contact info**

II. Clean up

Okay a chore with me and complete a clean-up or organization task.

III. Finalize

Make sure all polish work is needed for the spreads going in final. Check with editors to be sure you are where you need to be. Finalize deadlines that need finalizing.