

BIG EVENT

PARTY IDEAS

1. Create a "Sign my book" online button for people to share on social media.
2. Use backstage passes:
 - Lanyards
 - Stickers
 - Leverage existing Staff Press Passes
3. Have extra autograph supplements available to purchase at the event.
4. Rent a photo booth for the party or have your staff available to take party pics.
5. Ask a local FM radio DJ to hold a remote at the party or DJ the party. If you can't afford a DJ or can't find one to host, make a playlist and have a student volunteer to DJ with a bluetooth speaker.
6. Get removable sticky notes that say "Reserved" so students can reserve a section of their book for a particular person to sign.
7. Ask your school mascot to come to the party.
8. Create Golden Tickets to include in a set number of yearbooks and promote this in advance. Winners receive a prize.
9. Have your staff create a poster of celebrity yearbook photos and encourage students to guess each star.
10. Order plenty of wristbands to give to each student as they enter the event. Wristbands are great way to monitor re-entry and are available at walsworthyearbooks.com/bigevent.
11. Coordinate with local food trucks to be on site for the Big Event – good food always draws a crowd!