

ADVISERS MARKET

Availability and pricing subject to change.

Our instant and do-it-yourself marketing items let you start marketing your yearbook and ads quickly and effectively. Sales posters can be displayed around school, and letters and emails can quickly be personalized for sending. With these items, you don't need to reinvent the wheel. Use our newest posters – Lowest Price of the Year and Last Chance to Buy – to help create a sense of urgency at your school.



Bulletin Board Poster



Wall Poster

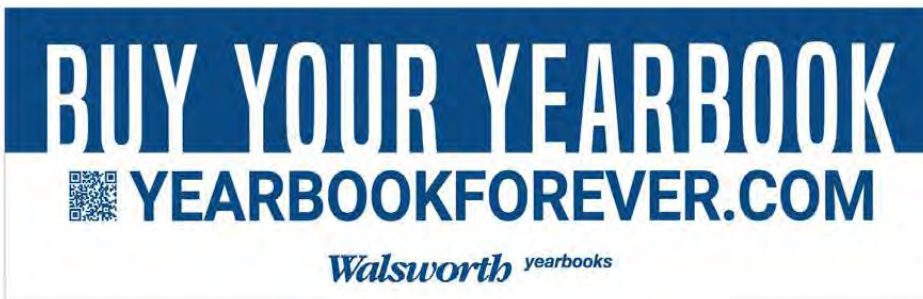


Options Poster

book sales poster package

Get the message out loud and clear all over school that the yearbook is now on sale. The package includes: two 24" x 36" wall posters, eight 18" X 24" bulletin board posters and two 24" X 36" options posters.

item #148-Y
\$5.00



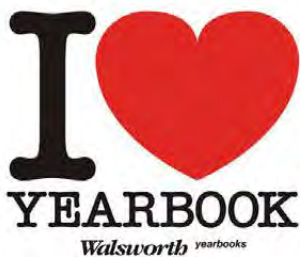
vinyl banner

Be highly visible to boost your sales with this 10' x 3' vinyl banner. Rope sewn in top and bottom for easy hanging. Eye-catching and durable, this banner can be used again and again.

item #VB0001-Y
\$38.00 each

To place an order: Go to walsworthyearbooks.com/advisersmarket, call 800.369.2646, ext. 5621, or email kit.department@walsworth.com.

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Buy your yearbook today!
yearbookforever.com

Walsworth yearbooks



static clings

Spread the yearbook love and advertise your book sales with these static clings.

item #201-Y (I ❤️ Yearbook)

\$1.00 (5/pkg.)

item #202-Y (yearbookforever.com)

\$1.00 (8/pkg.)



silicone bracelets or keychain

Show your love for yearbook with a silicone bracelet or keychain.

item #200-Y I ❤️ Yearbook

\$0.50 each

item #L00419-M keychain

\$1.00 each

buttons

Don't take yearbook so seriously! The catchy phrases on our buttons will help bring a smile to anyone's face. Brighten your staff's day and order for sales promotions.

item #L00286-M (20/pkg., grab bag)

\$17.75

item #L00287-M (50/pkg., grab bag)

\$44

item #L00288-M (single button)

\$1



yard signs

Promote your yearbook sales where everyone will see. Place these signs in front of the school or the parking lot entrance, for starters.

item #PYSIGN-Y (buy a yearbook)

\$16.00 (2 signs/pack)

item #PYSIGN-A (buy a yearbook ad)

\$16.00 (2 signs/pack)

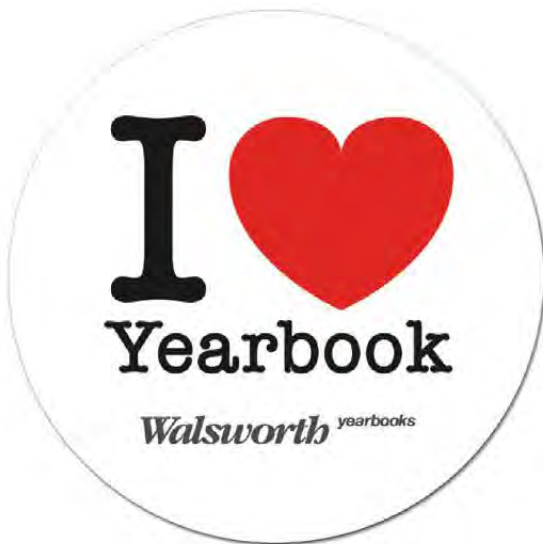
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tattoos

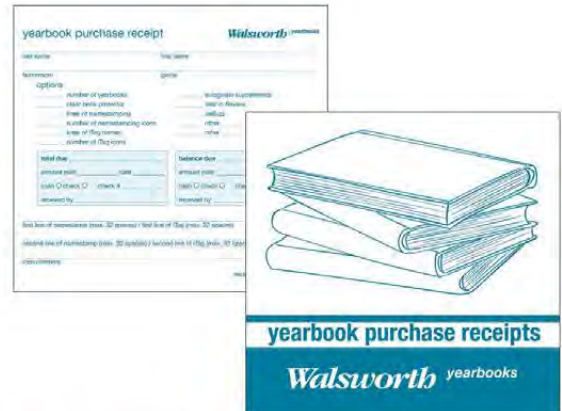
Let your students tell the world how much they love yearbook with a temporary tattoo. 2" x 2"
item #170-Y (50/pkg.) (I ❤️ Yearbook)
\$6.00



sticker

Hand out these stickers to students as they buy yearbooks and for other promotions. 3" diameter
item #L00299-M
\$0.10 each

Availability and pricing subject to change.



purchase receipt book

Keep track of all your book sales transactions with these three-ply carbonless receipts.
item #43 (25/pad)
\$1.50

templates (not pictured)

Emails, letters, order forms, all-call scripts, locker stuffers and a student survey – these free do-it-yourself items are ready for you to personalize and use to sell your yearbook.

Located at walsworthyearbooks.com/marketing



ad agreements with ad record form

This contract contains all the needed information in one place. These two-part carbonless forms allow staff members to keep a copy and leave one with the advertiser.

item #62 (25/pkg.)
\$1.50

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front



back



staff shirt

Promote staff unity during book sales week and throughout the year with these sharp 100% cotton t-shirts. What better way to publicize the book?

item #157-Y (I ❤️ Yearbook)

\$10.50 each

item #158-Y (staff t-shirts)*

\$10.50 each

*See additional items, including staff t-shirts, at walsworthyearbooks.com/advisers-market



reporter's note pad

Be prepared for all of your interviews with this 4" x 8" line-ruled reporter's notebook. The inside front cover contains tips for the best interviews.

item #L00239-M

\$2.00 each



front

back

staff ID badge and lanyard

Your staff members need identification, whether out interviewing students or on the sidelines taking photos at a game. Equip them with this press pass-style ID badge. Made of medium-gauge plastic, this badge includes a metal clip to attach to a lanyard (sold separately). The lanyard, made of soft cotton, features a flat clip.

item #193 (Orange yearbook staff ID badge)

item #194 (Green photographer ID badge)

item #196 (Blue editor ID badge)

item #197 (Photography Cheat Sheet)

\$1.00 each

item #195 (Black lanyard)

\$1.00 each



ink joy pen

This sleek pen with an easy gripper comes in a variety of ink colors: purple, orange, lime, turquoise, blue, black and red. Ink color matches pen.

item #L00310-M

\$1.00 each



pencil

Pre-sharpened and ready to use out of the box.

item #L00111-M

\$0.40 each

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staff achievement certificate

Reward your staff members for their yearbook contributions with these elegant certificates. Spaces are included for adviser and principal signatures.

item #M132-M (5/pkg.)

\$3.00



staff jacket patch

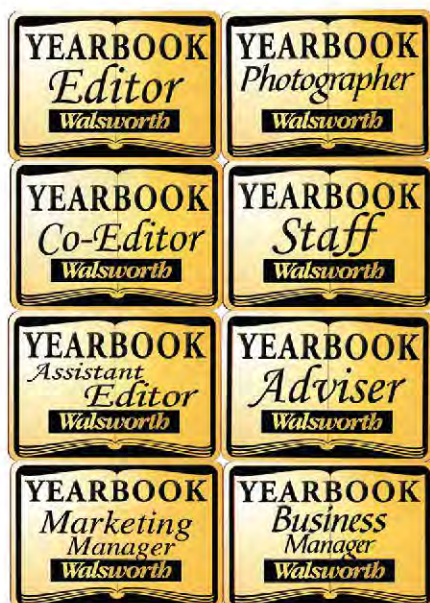
These fabric sew-on patches can be a special reward for a staff member or editor. Students can add these to letter jackets.

item #103S-Y (staff patch)

item #103E-Y (editor patch)

item #103M-Y (marketing manager patch)

\$5.25 each



staff pins

Honor your staff with Walsworth pins for each position. These make a great team-building item at the beginning of the year or can serve as a reward at year-end banquets.

item #M103A-M (staff)

item #M103-M (editor)

item #M103B-M (adviser)

item #M103C-M (co-editor)

item #M103D-M (assistant editor)

item #M103E-M (photographer)

item #M103F-M (business manager)

item #M103G-M (marketing manager)

\$4.25 each

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gift cards

Staffers love pizza, coffee and burgers, which makes these gift cards from Pizza Hut, Starbucks and Sonic a “can’t miss.”

item #M169-M (Pizza Hut™)

item #M169SB-M (Starbucks®)

item #M169S-M (Sonic®)

\$5.00 each

item #M169BS-M (Starbucks®)

\$10.00 each

item #M169PH-M (Pizza Hut™)

\$20.00 each



carabiner key ring or retractable badge holder

A functional key ring for students and advisers who are always on the go.

item #L00119-M (carabiner)

\$1.50 each

item #L00413-M (retractable badge holder)

\$2.25 each



4-color Orbitor pen

Great for editing, each pen has four colors – black, blue, red and green.

item #L00228-M

\$1.50 each



gel highlighters

Color code your notes or edits with these gel highlighters.

item #L00327-M (5/pkg.)

\$5.00



bend-a-pens

Put the fun into notetaking with these flexible bend-a-pens.

item #L00325-M

\$3.50 each



pro stadium tote

Enter with confidence with this see-through vinyl tote approved for NFL stadiums and collegiate venues. Size 12" x 12" x 6"; includes a zippered top and 20" strap handle.

item #L00378-M

\$5.00 each



mesh accent drawstring backpack

Keep all your items close with a drawstring backpack.

item #L00374-M

\$4.25 each

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Saviour LED safety light

These small lights make a big difference.

item #L00381-M

\$4.25 each



Zigoo collapsible bottle

This fun 18 oz. collapsible silicone bottle will catch everyone's eye. Lightweight design with stainless steel lid and attached carabiner.

item #L00399-M

\$21.00 each



chapstick

Soothe your lips with this aloe vera lip balm.

item #L00402-M

\$1.50 each



mood stadium cup

Have a splash of fun with these color changing "mood" stadium cups.

item #L00306-M

\$1.50 each

Availability and pricing subject to change.



push/pop fidget

Relieve stress with these colorful keychains.

item #L00411-M

\$4.00 each



"Yearbook is my family" or "I ♥ Yearbook" mug

Rockhill ceramic mug holds 17 ounces of your favorite beverage.

item #L00390-M (Yearbook is My Family)

\$12.25 each

item #L00414-M (I ♥ Yearbook)

\$15.00 each



acrylic tumbler with lid/straw

Protect the yearbook room from spills with this cup.

item #L00303-M

\$7.00 each

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power bank

Get the charge your electronics need with this heavy-duty Zodiac brand 10,000 mAh battery. Includes a Micro USB to USB charging cable.

Item # L00401-M
\$31.75 each



4GB flash/thumb drive

Limited inventory available

Share or back up documents or yearbook content.

item #L00308-M
\$5.75 each



memory card reader

Easily store and move photos. Accommodates SD, SD-Ultra, SDHC, MMC, RS-MMC and HS-MMC. Memory cards not included.

item #L00383-M
\$4.25 each



kudos notepads

Keep yearbook staff morale high and let students know they're in the yearbook with these fun notepads.

item #203-Y (Trophy) \$5.00 each (25/pad)
item #204-Y (Speech Bubble) \$5.00 each (25/pad)
item #205-Y (High Five) \$1.25 each (50/pad)
item #206-Y (You're in the Yearbook) \$1.25 each (50/pad)



braided long cable

Add the reach and comfort you're looking for when charging your electronics with this 6 ft.- long braided extension cable.

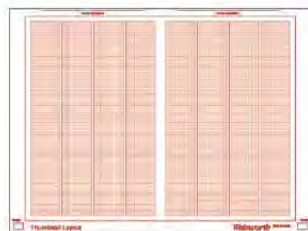
item #L00377-M
\$4.25 each



phone popsocket or phone wallet/ popsocket combo

Easily grip or stand your phone or tablet with one of these fun popsockets.

item #L00416-M (phone popsocket) \$7.50 each
item #L00420-M phone wallet/popsocket combo \$13.25 each



thumbnail layout pad

Use these layout sheets to teach students about spread design. 8.5" x 11"

PDF available for download on yearbookhelp.com.

tech stickers

Use these fun stickers to jazz up your laptop, phone or any tech item.

item #211-Y
\$1.25 each



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